WRAA Board Meeting – Spring 2024 April 15, 2024 – Zoom Meeting AGENDA DETAIL

MEETING LOCATION & INFORMATION:

Kevin Orth is inviting you to a scheduled Zoom meeting.

Topic: WRRA Spring Board Meeting

Time: Apr 15, 2024 06:30 PM Pacific Time (US and Canada)
Join Zoom Meeting: https://us02web.zoom.us/j/81962871500

Meeting ID: 819 6287 1500

AGENDA:

6:30 Log On; Social Time 7:00 Meeting Start 8:30 Meeting End

ATTENDEES:

Role	Name	Present
President	Kevin O	Υ
Past President	Rena I	Υ
Vice President	Fred O	Υ
Treasurer	Eric C	Υ
Secretary	Chris M	Υ
Dalles	Anne S	Υ
Deep Creek	Janet C	Υ
Goat Creek	Tom W	Υ
Goat Creek	Mike M	N
Silver Creek	Brian B	Υ
Silver Springs	Chris L	Υ
Silver Springs	Martha H	Υ
GUEST		

Call to Order

Meeting was called to order at 7:13pm.

Approval of Minutes from Winter 2024 Board Meeting - (Attachment B) 5 min

Kevin asked if anyone had changes to the winter meeting minutes. Rena moved they be approved, Anne seconded. Minutes were unanimously approved.

Action Item: Post Winter Minutes to Website.

Key Topics for Discussion - (Reports in attachments as noted)

Spring Dinner Plan – Updates and Assignments; Highway Cleanup – GC (Kevin) 5 min Mike isn't in attendance. The dinner is a spring break theme, a Caribbean food menu. Kevin reported that everything's coming together well. Eric reported that only 37 people have reserved a spot for the spring dinner. We'll send out another email, and Facebook post, to try to encourage more sign-ups. We'll conduct a survey after the fact to find out the reasons why people aren't attending the spring dinner.

Action Item: Send out another email, and post another announcement on Facebook. After the Spring Dinner, send out a questionnaire asking folks' thoughts about spring dinner attendance (why they are or aren't attending.)

Membership Drive – Updates and Post-Mortem (Fred)

10 min

Fred reviewed the amount of money we raised for the Cabin Defense fund, and the number of NFH memberships we got this year. The WRRA membership number as of now is 215, just 5 shy of our goal (and it was a lofty goal.) Fred believes the difference this year was the consequence of signing up after the deadline.

Fred asked the tract reps, asking them what worked.

Anne wrote individual emails to people in her group. She personalized the emails, and made personal connections. She used Fred's email as a template but used her words. She said it's not rocket science it's just making personal connections. Anne just used email.

Janet contacted us with updated info. Janet first tried phoning, then she sent a personal email, and she even tried texting. She said her job was the easiest, we have a small tract, with involved folks, and not very many people who aren't members.

Tom had a small group he was responsible for, and didn't have a great need to contact them. He made practically no effort. Mike wasn't here to make a report.

Brian rewrote Fred's email, and tried to personalize it to each cabin owner. Some replied, but most didn't.

Martha took half the group. She started off making phone calls. If the number was bad she sent them an email. She had a super positive response. She wandered through her tract to see if she could meet anyone and encouraged them to join.

Christine – Christine didn't have a lot of luck calling people, but she did walk down the road and knock on a few cabin doors. She didn't do emails.

Data Management System Upgrades – Updates and Proposal (Chris) – (Attachment C) 15 min

We discussed Club Express, a few questions were asked and answered. Chris moved that the board approve an ongoing trial period and then once the trial period is over we move forward with Club Express. The motion was seconded and approved unanimously.

Action Item: Continue testing the sandbox, preparing for conversion.

Additional Committee / Leader Updates - (Reports in attachments as noted)

Pres Report / Relationships (Kevin O) – (Attachment D)

10 min

Forest Service – we don't have a replacement for Brian Lee yet. Kevin has submitted to the temporary person Brian and Heather the projects that are in limbo until the Forest Service responds and he hasn't heard back from them. There's a list of about a dozen things we'd hoped to hear back from Letter from NFH – we have a Virtual Conference at the end of the month. He encouraged folks to attend. It's all on-line. Martha asked about the Tract Rep meeting that's taking place on the 17th. Rena can't attend that meeting, so Martha might attend in her place. Fred asked if they've talked about the Native Americans having input in Forest Service Policy. NFH is starting to look into this issue more seriously. They're trying to determine whether a national approach to this makes sense. WSFH - They haven't had a meeting.

Action Item: Consider attending the NFH virtual conference.

Secretary Report (Chris M) – (Attachment C)

10 min

Announced that the deadline for the Summer Newsletter is May 28th.

Treasurer Report (Eric) – (Attachment E)

10 min

Summer Picnic Planning (Kevin and Mike)

5 min

Kevin will work on picnic with Mike. After the Spring Dinner they'll start working on that in earnest.

Cabin Tour Planning (Martha) – (Attachment F)

5 min

Anne will try to solicit folks to be hosts at the Spring Dinner.

Infrastructure (Martha)

5 min

Fire contracts will be going out soon.

Nomination Committee (Rena) – (Attachment G)

5 min

The tract reps will all stay on board, Rena has spoken with Kevin and Fred about their positions, and have developed a list of potential candidates. For the position of Vice President, we should consider finding someone who might be a good Vice President, and then might eventually step into the role of President.

Action Item: Solicit volunteers who might be a good Vice-President who can then step into the role of President.

Recognition Committee (Rena) – (Attachment H)

5 min

The question has been raised whether a Board member can be eligible for the Ken Leader award. Rena believes they can be. The committee is non-board members. If a Board Member was nominated, the committee should be broadened to some past board members and possibly some current board members. Then the committee itself would be the sole group making a decision regarding who receives the award.

Action Item: Consider the committee membership, and how it can be re-constituted given the discussion at tonight's meeting.

Plowing and Roads (Robbin & Barb) – (Attachment 1&J)
No report.

5 min

Finance Committee (Tom W)
No report.
Fundraising (Chris L)
No report.

History Committee (Diane D) No Report

Kevin moved we end the meeting at 9:09 pm, Chris seconded. We unanimously voted to end the meeting.